



# WHODUNNIT?

# MURDER

# MYSTERY

# DINNER

## PRIVATE EVENTS

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# What is a murder mystery dinner?

## 什么是谋杀之谜晚宴？

A murder mystery party is a themed dinner where attendees dress up to match a theme or assigned characters, and then work together to solve a fictitious murder which occurs during the party. The party guests not only have to investigate the murder, but they also become the suspects. By the end of the party, they must figure out who did it, how they did it, and why they did it. Role-playing characters from a different time period, background or geographical location is one of the most exciting elements of a mystery party.

谋杀之谜晚宴是一个主题晚宴，参与者通过着装与当晚主题或所饰演人物相符的服饰，在既定剧情中大家一起试着解开一场虚构的谋杀谜案。参与者不仅参与谋杀案的调查，还要接受成为谋杀案的嫌疑者。在聚会最好，大家都必须指证凶手、理清谋杀流程和谋杀动机。故事中会给与每个参与者不一样的角色扮演，详细的背景、身份描述和所在地理位置等，这些元素使得谋杀之谜晚宴更为真实。



## WHAT DO DO? 要做些什么？

To solve the murder mystery, you'll need to work with other guests to gather important clues. However, keep in mind that one of the guests will be the murderer. It's important that you determine who your allies are early in the game. While some of the characters will help you, others will have been told to hinder your path toward the truth. Don't be hurt if some of the guests act standoffish with you, it may just be because their character is hiding a secret they don't want you to find out.

解决谋杀之谜，你需要和其他的宾客们一起找证据。但是一定要记住其中一位宾客会是作案者，重点是在故事的最开始你选择了信任谁。其中一些人物会帮助你一起收集线索，一些任务会试着阻止你找到真相。如果有参与者在餐桌上表现不太友好，千万不要玻璃心哦。他们可能是在隐藏一些不想让你发现的秘密！



## WHAT TO EXPECT?有什么可以期待的

No two murder mystery parties are the same, but there are some common elements that one can expect.

The first "Act" puts things in motion. It establishes the world in which the crime is going to take place. It introduces the main characters and some of their basic relationships with one another. The first "Investigation time" occurs. This is the first opportunity for the guests to start really digging into each others and work any provided goals.

When the second acts starts, the murder just happened, a scavenger hunt with specific clues about the death start, and some of the characters are interrogated for clues about themselves, their relationship to the deceased, and any reasons why they would, or would not have committed the crime.

The third act is the lineup. All of the primary suspects will be reviewed. Known clues will be revisited, as well as standout keys in their relationship to the deceased. The teams (or individuals) will have one last chance to ask the suspects public questions before having to solve the crime. The guests will fill out a form with their final summary of who committed the crime, and why they had to go through with the heinous act. Once everyone has their guess logged, it's time for the revelation and the prizes

每一次谋杀晚宴情节都会不同，但是每次的结构和构架都是相通的。第一次的"Act"是谋杀的开始，在世界的某一处进行着秘密谋杀行动，同时介绍了主要人物和他们之间的关系。第一次"调查时间"是客人们进行真正深入的交谈的开始，并逐步完成所提供的目标。当第二次"Act"开始的时候，凶杀案就发生了。宾客们通过询问一些角色，慢慢搜索线索，理清他们和死者的关系，洞察嫌疑人杀人动机或是逐个排除嫌疑人。第三次"Act"是 lineup。将对所有主要嫌疑人进行审查。已知的线索将会被重新审视，以及他们与死者的关系中的突出重点。团队(或个人)在解决犯罪问题之前，将有最后一次机会向嫌疑人公开提问。每位参与者将填写一份表格，最后总结出谁犯了罪，以及他们为什么要进行这种令人发指的行为。每个人都写下了自己的猜测，之后就到了揭晓谋杀之谜和奖品的时候了。



# MURDER MYSTERY OCCASIONS

It's always a good time for a Murder Mystery Dinner. Here are some samples of successful cooperation for private events that you can use as ideas to grow your business with new customers and to make your existing customers happier.

## TEAM-BUILDING



CNY lunch party Baldwin Boyle Group

## FESTIVITY PARTY



Annabelle Christmas Party

## BABY SHOWER



Stephanie baby shower

## BIRTHDAY



Betty Birthday Party

## FAREWELL



Anne farewell party

## BRUNCH



Pullman Hotel brunch

## BACHELORETTE PARTIES



Karen bachelorette party

## SCHOOL ACTIVITIES



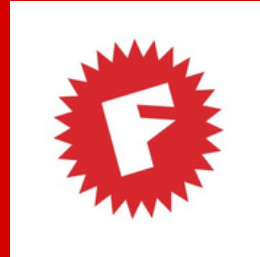
Shanghai American School

All the pictures in this PDF belong to Murder Mystery Club events.



# VENUES WE WORK WITH

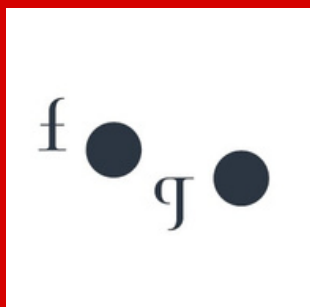
## Partners in Shanghai



## Exclusive partner in Kunshan, Changshu and Kunming



## Venues we cooperated with







**Rotaract**



**Internations**

# ASSOCIATIONS WE WORKED WITH

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We carefully create tailor-made events for  
privates, companies, and associations,  
including the poster's design.

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**Meetup**





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# PARTNER

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## WHAT WILL YOU GET?

- We will host public events in your venue at least three times annually.
- When we receive inquiries for private events, we suggest your venue with our other venue partners.
- Pictures of the event in your venue on our WeChat official account and website.

## HOW TO BECOME A VENUE PARTNER

- Give a special deal for our guests for public events (100 RMB for two drinks of the venue choice per person and some snacks, no special deal for private sit dinner).
- Add Murder Mystery Dinner as an option for your private events.





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# EXCLUSIVE PARTNER

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## WHAT WILL YOU GET?

Everything you will get as a partner plus:

- We will add your venue description to the menu of our WeChat account
- When we receive inquiries for private events, we will PRIMARILY suggest your venue
- Exclusive access to the new Murder Mystery Dinner themes
- Exclusive Customer Service for you and your guests
- Poster design for your private events.
- Special backdrop design (no printing included) for your private events.
- We will host the monthly public events ONLY in your venue (in your city).
- Logo on our website

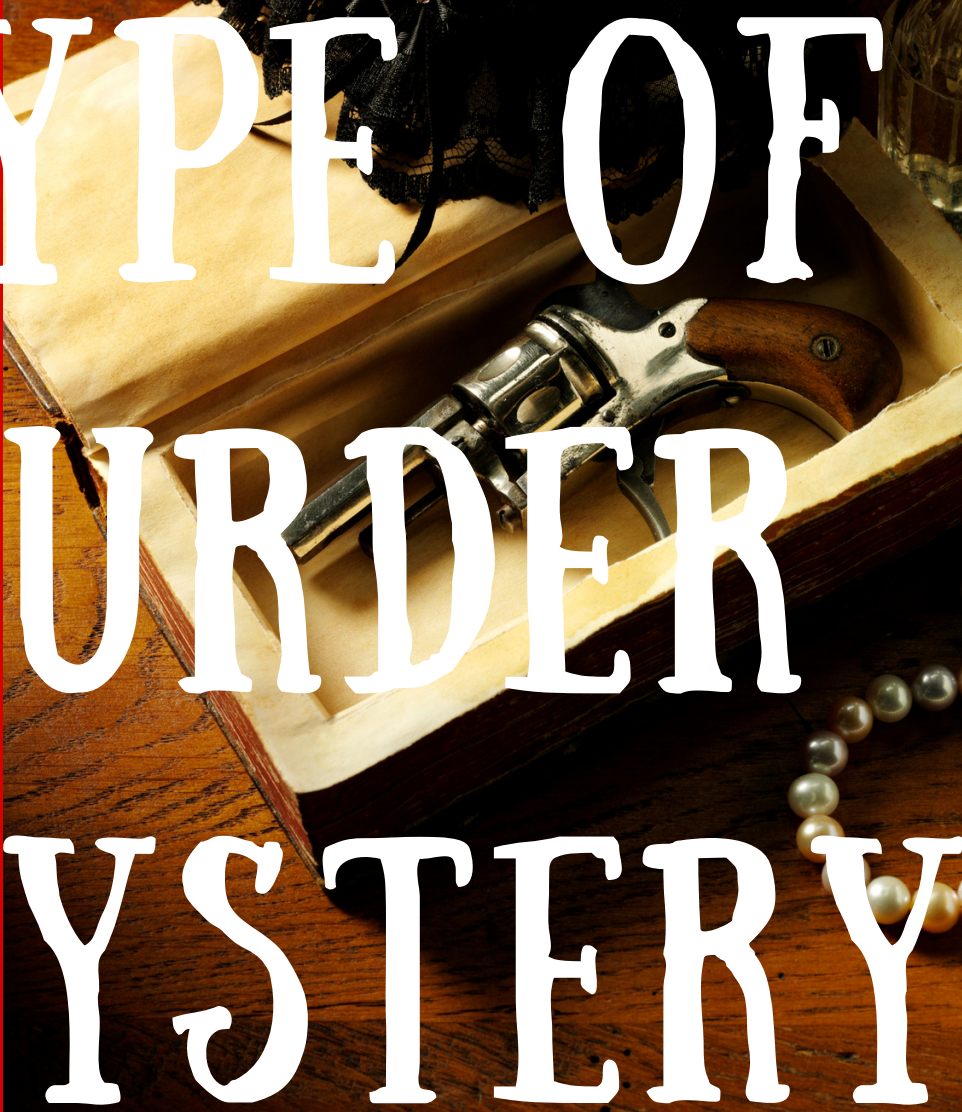
## HOW TO BECOME AN EXCLUSIVE VENUE PARTNER

- Organize a minimum of six private Murder Mystery Dinners during one year (with your guests)
- Add Murder Mystery Dinner as an option for your private events
- Minimum number of people per event: 15
- Display our poster in your venue





[MURDERMYSTERYCLUB.CN](http://MURDERMYSTERYCLUB.CN)



# TYPE OF MURDER MYSTERY

2022

CLASSIC • SIT-DOWN DINNER • MIX • KIDS



# CLASSIC MURDER MYSTERY DINNER

## PRICE

(PAID BY THE CUSTOMERS)

**Public games:** 100 RMB per person for the MM organization and 100 RMB per person for the venue.

**Private games:** 100 RMB per person for the MM organization and 500 RMB for the host. The venue decides its fee according to its deal with the customers.

*Notes: If the venue is in another city, the venue should provide accommodation and reimburse the fair for the host. (for more than 40 people, two hosts are needed).*

## THEME

We have more than 100 themes available, from 20 to 200 people.

## DATE

For private events...you and your customers decide the date! Murder mystery dinner can be played at night, in the evening, or even during the daytime. Every day of the week! Please let us know 15 days in advance of your preferred date. Game length: 1.5 hours to 2 hours. Customers will receive their character's information by email four days before the event.

## COSTUMES AND DECORATION

If needed, we can provide costumes, decorations, and face and body painting at an additional cost. The price starts at 150RMB per person.

## LANGUAGE

The game is available in English, Chinese, French and Italian language. We suggest to NOT mix guests that are unable to speak the same language.

## LOCATION

Yours! As long as you are in Mainland China, we come to you and your guests!

Classic murder mystery in which the guests will act like the characters in an actual role-playing game. No one sits. You move, talk, or behave as your character would do. Very dynamic.



## NUMBER OF GUESTS

Minimum  
20 people  
Maximum 200  
people



Follow us on wechat for all the official events and pictures!



# STATIC MURDER MYSTERY DINNER

## PRICE (PAID BY THE CUSTOMERS)

**Public games:** 100 RMB per person for the MM organization and 100 RMB per person for the venue.

**Private games:** 100 RMB per person for the MM organization and 500 RMB for the host. The venue decides its fee according to its deal with the customers.

*Notes: If the venue is in another city, the platform should provide accommodation and reimburse the fair for the host. (for more than 40 people, two hosts are needed).*

## THEME

We have more than 100 themes available, from 20 to 200 people.

## DATE

For private events...you and your customers decide the date! Murder mystery dinner can be played at night, in the evening, or even during the daytime. Every day of the week! Please let us know 15 days in advance of your preferred date. Game length: 1.5 hours to 2 hours. Customers will receive their character's information by email four days before the event.

## COSTUMES AND DECORATION

If needed, we can provide costumes, decorations, and face and body painting at an additional cost. The price starts at 150RMB per person.

## LANGUAGE

The game is available in English, Chinese, French and Italian language. We suggest to NOT mix guests that are unable to speak the same language.

## LOCATION

Yours! As long as you are in Mainland China, we come to you and your guests!

- The more static and more sophisticated version of the classic murder mystery. Sit dinner. The guests will play while eating, reading their game sheets and sharing information one after the other clockwise
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## NUMBER OF GUESTS

Minimum  
15 people

You can mix and match the sit down-dinner with a classic murder mystery dinner!



# KIDS AND TEENS MURDER MYSTERY DINNER

The kid's corner is available for children from 6 to 18 years old. The game is the same as the classic murder mystery dinner. For those under 14 years old, the game doesn't involve murder; there is a mystery to reveal.



## PRICE

**Public games:** 80 RMB per person for the MM organization and 100 RMB per person for the venue.

**Private games:** 80 RMB per person for the MM organization and 500 RMB for the host. The venue decides its fee according to its deal with the customers.

*Note: If the venue is in another city, the platform should provide accommodation and reimburse the fair for the host.*

## THEME

We have more than 50 themes available, from 20 to 200 people.

## DATE

For private events...you and your customers decide the date! Murder mystery dinner can be played at night, in the evening, or even during the daytime. Every day of the week! Please let us know 15 days in advance of your preferred date. Game length: 1.5 hours to 2 hours. Customers will receive their character's information by email four days before the event.

## COSTUMES AND DECORATION

If needed, we can provide costumes, decorations, and face and body painting at an additional cost. The price starts at 100RMB per kid.

## LANGUAGE

The game is available in English, Chinese, French and Italian language.

## LOCATION

Yours! As long as you are in Mainland China, we come to you and your guests!







## LEARN MORE ABOUT US

<https://www.murdermysteryclub.cn/>



Wechat official account

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## CONTACT US

[info@murdermysteryclub.cn](mailto:info@murdermysteryclub.cn)

Talk with our customer Service



*Murder Mystery Dinner Club is a product by*



[www.socialcloudchina.com](http://www.socialcloudchina.com)